GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:51
ANSWERED ON:25.04.2016
Creation of Employment Through Rural Tourism
Meghwal Shri Arjun Ram

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has taken note that the possibility of creation of employment opportunities increases when rural tourism is promoted;
(b) whether the Government proposes to formulate any scheme to promote rural tourism; and
(c) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a): Yes, Madam.

(b) & (c): The Ministry of Tourism has a Rural Tourism Scheme with the main objective of showcasing rural life, art, culture and heritage in villages, that have core competence in art & craft, handloom, textiles, natural environment etc. Under this scheme, Central Financial Assistance (CFA) upto Rs.50.00 lakh for infrastructure development and upto Rs.20.00 lakh for capacity building is provided to the State/UT Government.

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